



How Interior Designers Can Leverage Local Marketing

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Here are 20 ideas of places you can make local connections, meet people, and start to use that elevator pitch of yours in action to build your local network and bring in business connections!

1. Local Chamber of Commerce Events
2. Local Networking or Meetup Groups
3. Charity Events
4. Local Fundraising Events
5. City Festivals
6. Local Publications
7. Restaurants or Coffee Shops
8. PTA, Mom Groups, or Parent Groups
9. Gyms, Yoga, or Fitness Classes
10. Local Trade Shows or Expos
11. Community Markets
12. HOA or Neighborhood Groups
13. Salons
14. Specialty or High-End Grocery Stores



15. Sporting Events

16. Barbecues, Parties, or Gatherings

17. Personal Trainers

18. Church Committees

19. Local Hobby-Related Groups

20. Library-Sponsored Events