

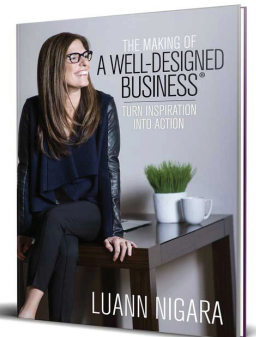


Best-Selling Author · Podcast Host · Speaker

**LuAnn Nigara provides essential enthusiasm, wisdom and guidance for interior designers and anyone interested in owning and running a profitable creative business.** She is a sought-after business speaker on topics ranging from work-life balance to implementing effective systems.

In her first book, *The Making of a Well-Designed Business®*, an Amazon #1-rated international best seller, LuAnn provides clear advice and a step-by-step guide for entrepreneurs to start, grow and sustain a profitable business. In her series, *A Well-Designed Business®: The Powertalk Friday Experts*, LuAnn brings together some of the most dynamic authorities on marketing, social media, branding, pricing and more to create what is destined to be the go-to resource for designers who want to grow their business.

Since 1982, LuAnn has co-owned **Window Works**, an award-winning window treatment and awning retailer in Livingston, New Jersey.



## Past Topics Include:

### **Excellence is a Decision (Keynote)**

Running a business is more than learning about how it's done. It's about making decisions and taking action. Are you thinking or doing?

### **Things I've Learned from A Well-Designed Business®**

The top <3> practices that efficient, profitable interior design firms have in common.

### **The Client Experience and Stellar Customer Service**

Are you providing a truly amazing client experience, or are you just saying that you do? Learn how to tell the difference and why you must.



An astute listener, content creator, and business operator bringing considerable value to the design trade on the business of design."

— Adam Japko, Design Blogger's Conference



LuAnn has developed a following as the "go-to" resource for designers searching for advice and guidance..."

— Joy, Meryl Santopietro Interiors



Tuning in! I look forward to this podcast like others look forward to Scandal, Power, House of Cards, etc."

— Sarah, Albright Designers



## Speaking Packages & Pricing

### Keynote:

1 hour to 1.5 hours (you set the time!)

**INCLUDES:**

- **30-45 minute Custom Presentation**  
Tailored to your audience—their level of business experience, their goals for their business, and their struggles
- **Post-Presentation Q&A**  
Questions can be spontaneous or pre-gathered
- **30 Copies of My Newest Book**  
Shipped to you to distribute as you choose

**Virtual: \$2950**

**Inquire for In-Person Pricing**

### Panel Moderator or Panelist:

45 Minutes to 1.25 hours (you set the time!)

**INCLUDES:**

- **As a Panel Moderator:**  
LuAnn knows how to keep the discussion moving and get key takeaways from panelists. She keeps it actionable and wants your attendees to leave with pages of notes!
- **As a Panelist:**  
LuAnn brings it all—a deep well of business knowledge, thoughtful responses and a lively presence.

**Inquire for In-Person and Virtual Pricing**

### Q&A Session:

1 hour to 1.5 hours (you set the time!)

**INCLUDES:**

- **In-Depth Q&A with Advanced Preparation**  
Questions should be collected through the RSVP form, categorized by topic and sent 1-2 days before the event
- **30 Copies of My Newest Book**  
Shipped to you to distribute as you choose

**Virtual: \$1950**

**Inquire for In-Person Pricing**

### Custom Presentations:

**Need something tailored to your organization?  
Just ask! LuAnn loves to think outside the box.**

With nearly four decades of business experience, access to incredible resources and a podcast with over 3 million downloads...LuAnn knows how to bring a presentation to the next level.

**Inquire for In-Person and Virtual Pricing**

