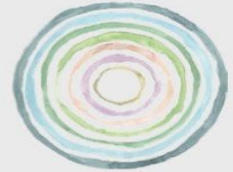




Social Media Prompts for Seasonal and Evergreen Content

Claire Staszak

Episode 498



FIND YOUR PERSONAL SANCTUARY

CONTENT CALENDAR

SOCIAL MEDIA PROMPTS FOR SEASONAL AND EVERGREEN CONTENT

January
Organization Tips and Tricks for Starting the New Year Off Right
Design Trends and Predictions For the Upcoming Year
Making Meaningful Intentions for the New Year - A Guide
How to Create a Personal Sanctuary at Home
10 Books We are Looking Forward to Reading During the Winter Months
February
Design Love: A Feature on Your Favorite Design Period or Style
Embracing Winter: Design With Long Winters in Mind to Make Your Everyday Life Cozier
Pantone's Color of the Year: How We Would Use It
Self-Love: Five Ways to Treat Yourself for Valentine's Day
12 of Our Favorite Paint Colors
March
Cabin Fever- 5 Quick Getaways We Want to Take ASAP
How to Choose the Right Rug for Your Space
Spring Refresh: Quick Edits to Transition Your Home to Spring
High/Low: How to Blend Affordable and Splurge-Worthy Pieces in Your Kitchen
Office Space: Five Ways to Design a Home Office or Library for Productivity
April
Spring Cleaning Guide
Tile Layout Inspiration
Earth Day: How to Make Greener Choices in Design
Make an Entrance: How to Style an Entryway
Spring Tablescape: Chic Table Ideas for Festive Spring Entertaining
May
Bathroom Reveal: A Tour of Our Chic Master Bath Renovation
Spotlight of a Favorite Designer
Floral and Greenery Arrangement and Styling
Surprising Ways to Use Wallpaper and Tips on Choosing the Right One
Summer Kickoff: Outdoor Living and Patio Design Feature and Inspiration
June
Design-Centric Travel Destinations
School's Out: Our Favorite Kid's Room Designs
Art Lessons: Helpful Guide to Sourcing, Framing, and Hanging Art
Mood Lighting: Flattering Lighting Ideas for the Bathroom
Farmer's Market Finds: Our Favorite Local Farmer's Market Items for the Home

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