



Best-Selling Author • Podcast Host • Speaker

**LuAnn Nigara provides essential enthusiasm, wisdom and guidance for interior designers and anyone interested in owning and running a profitable creative business.** She is a sought-after speaker on topics ranging from work-life balance to implementing effective business systems.

In her book, *The Making of a Well-Designed Business®*, an Amazon #1-rated international best seller, entrepreneur and window treatment authority LuAnn Nigara provides wisdom and guidance for interior designers and anyone interested in running a successful business. She provides a step-by-step guide for entrepreneurs to start, grow and sustain a profitable business.

Since 1982, LuAnn has co-owned **Window Works**, an award-winning window treatment and awning retailer in Livingston, New Jersey.

LuAnn also hosts the top-rated interior design podcast, **A Well-Designed Business®**, which airs two times per week on every major podcast platform. It has become the definitive resource for interior design professionals interested in operating a profitable and productive business.



## Suggested Topics:

### **Excellence is a Decision (Keynote)**

Running a business is more than learning about how it's done. It's about making decisions and taking action. Are you thinking or doing?

### **Things I've Learned from A Well-Designed Business®**

The top <3> practices that efficient, profitable interior design firms have in common.

### **The Client Experience and Stellar Customer Service**

Are you providing a truly amazing client experience, or are you just saying that you do? Learn how to tell the difference and why you must.



An astute listener, content creator, and business operator bringing considerable value to the design trade on the business of design."

– Adam Japko, Design Blogger's Conference



LuAnn has developed a following as the "go-to" resource for designers searching for advice and guidance..."

– Joy, Meryl Santopietro Interiors



Tuning in! I look forward to this podcast like others look forward to Scandal, Power, House of Cards, etc."

– Sarah, Albright Designers