



## Podcast Host · Author · Speaker

**LuAnn Nigara provides essential enthusiasm, wisdom and guidance for interior designers and anyone interested in owning and running a profitable creative business.** She is a sought-after speaker on topics ranging from work-life balance to implementing effective business systems.

For over thirty years, LuAnn has co-owned **Window Works**, an award-winning window treatment and awning retailer in Livingston, New Jersey.

LuAnn also hosts the top-rated interior design podcast, **A Well-Designed Business®**, which airs 3x per week on every major podcast platform. It has become the definitive resource for interior design professionals interested in operating a profitable and productive business.



## Suggested Topics:

### **Excellence is a Decision (Keynote)**

Running a business is more than learning about how it's done. It's about making decisions and taking action. Are you thinking or doing?

### **Things I've Learned from A Well-Designed Business®**

The top <3> practices that efficient, profitable interior design firms have in common.

### **The Client Experience and Stellar Customer Service**

Are you providing a truly amazing client experience, or are you just saying that you do? Learn how to tell the difference and why you must.

## What People Are Saying:



An astute listener, content creator, and business operator bringing considerable value to the design trade on the business of design."

— Adam Japko, Design Blogger's Conference



LuAnn has developed a following as the "go-to" resource for designers searching for advice and guidance..."

— Joy, Meryl Santopietro Interiors



Tuning in! I look forward to this podcast like others look forward to Scandal, Power, House of Cards, etc."

— Sarah, Albright Designers